



## **MEDIA RELEASE**

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### **Nova Scotia Communities in Bloom recognized at TIANS Awards Breakfast**

**Halifax, NS** (December 1, 2009) - The Tourism Industry Association of Nova Scotia honoured the 2009 Communities in Bloom Program participants at an Awards Presentation during their annual Tourism Conference. The awards are presented to recognize the ongoing commitment to beautification, environmental awareness, volunteer involvement and heritage conservation. Communities spend the spring and summer months preparing for late summer judging. Judges evaluate the communities on several criteria and award up to 5 “Bloom” ratings to each community.

The 2009 Winners are: Shelburne, in the 1001 to 3000 population category and Windsor in the 3001- 5000 population category. Both winning communities received 5 Bloom ratings in provincial judging. Other 2009 participants include: Oxford, Parrsboro, Pugwash, Stellarton and Trenton.

“With the Communities in Bloom recognition awards, we celebrate not only their successes but the dedication, commitment and loyalty of the volunteers as well,” states Danny Morton, TIANS Chair. “It is an opportunity to thank our participants for their extraordinary efforts in enhancing our province.”

TIANS is the provincial coordinator for Nova Scotia Communities in Bloom, a volunteer-based, non-profit organization started in 1994. TIANS mandate is to lead, support, represent and enhance Nova Scotia’s tourism industry. TIANS is the provincial advocate for the Nova Scotia tourism industry and strives to enhance the industry's competitiveness and prosperity through increased professionalism and product development. In accomplishing this goal, TIANS works closely with many partners, regional and sector associations and all levels of government.

- 30 -

#### **For more information:**

Darlene Grant Fiander, President  
Tourism Industry Association of Nova Scotia (TIANS)  
Ph: (902) 423-4480  
Email: [dgf@tians.org](mailto:dgf@tians.org)